



## Get Moving to Prevent Homelessness!

### EVENT DETAILS

DATE: February 22 - 27, 2021

LOCATION: Zoom/Virtual Challenge

GOAL: Fundraise \$200,000+

Your school will have access to an instructor led fitness class taking place via Zoom and outdoors, when possible, to feel the full impact of a harsh New England winter. We encourage students to help fundraise when possible.

Your schools participation will make an impact to help raise the vital funds needed to continue the fight to end and prevent homelessness in the Greater Boston area.

### WHAT IS ICYCLE?

For more than 10 years participants have gathered in solidarity to end and prevent homelessness. Their support has raised more than one million dollars for HomeStart's vital programs. For more than 10 years, ICycle has been a spin bike event taking place in Boston's Financial District, and recently, Kendall/MIT Station in Cambridge. This event has traditionally taken place outside in the bitter New England cold, a not-so-subtle reminder that not everyone has the comforts of a warm home. The 2021 ICycle event has gone virtual with an opportunity to expand and offer a variety of classes including yoga, family activities, spin, and more.

### HOW CAN YOU HELP?

Can you imagine a New England winter without a home? Unfortunately, for more than 17,000 individuals and families that is a reality. Support HomeStart through your schools Physical Education program.

HomeStart is partnering with local schools in an effort to raise awareness to end and prevent homelessness. Your school will be given access to a Zoom fitness class dedicated to youth fitness or we can customize a virtual challenge specifically for your school.

Prizes will be awarded to the school with the highest amount of funds raised!

### PARTNER WITH US!

**Sign your school up today!**

Contact:

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For details visit: [homestart.org/icycle](http://homestart.org/icycle)

